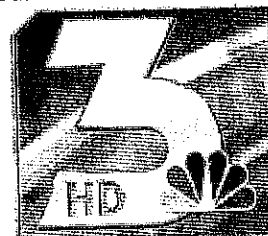


ORDER



KSNV

Orders

Order / Rev: **104994**
 Alt Order #: 06837955
 Product Desc: OBAMA FOR AMERICA
 Estimate: 1536
 Flight Dates: 09/25/12 - 10/01/12
 Original Date / Rev: 08/01/12 / 10/01/12
 Order Type: GENERAL

Primary AE: Amy McCreary
 Sales Office: BLPHI
 Sales Region: National

Agency

Name: GMMB, Inc./ Washington D.C.
 Buying Contact:
 Billing Contact:
 Washington Harbor
 Washington, DC 20007

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser

Name: Obama for America *Paused*
 Demographic: A35+
 Product Codes: PLC01-Democrat
 Priority: SELECT PRIORITY CODE
 Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:
 Order Separation: 00:05:00
 Advertiser External ID:
 Agency External ID:

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 08/27/12 | 09/30/12 | 99 | \$78,525.00 | \$66,746.25 |
| 10/01/12 | 10/01/12 | 22 | \$16,525.00 | \$14,046.25 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|----------------|---------|--------------|-------------|--------|
| September 2012 | 99 | \$78,525.00 | \$66,746.25 | 0.00 |
| October 2012 | 22 | \$16,525.00 | \$14,046.25 | 0.00 |
| Totals | 121 | \$95,050.00 | \$80,792.50 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Amy McCreary | | | Start Of Order - End Of Order | 100% |

Order Share

| Order Share | Share | Total |
|-------------|-------|--------------|
| KSNV | 30% | \$95,050.00 |
| Market | 100% | \$316,833.33 |

Competitive Share

| Competitive Share | Share | Total |
|-------------------|-------|-------------|
| CABLE | 0% | \$0.00 |
| KBLR | 0% | \$0.00 |
| KFBT | 0% | \$0.00 |
| KINC | 0% | \$0.00 |
| KLAS | 26% | \$82,376.67 |
| KLVX | 0% | \$0.00 |
| KSNV- | 0% | \$0.00 |
| KTNV | 19% | \$60,198.33 |
| KTUD | 1% | \$3,168.33 |
| KVVU | 20% | \$63,366.67 |
| KVWB | 0% | \$0.00 |
| LV1 | 0% | \$0.00 |
| UNKWN | 4% | \$12,673.33 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|----------|----------|---------------------------|-------|----------------|---------|-----|-------|---------|-----|------|------|-------|------------|
| E 1 | KSNV | 09/25/12 | 09/28/12 | M-F 5-6a WakeUp w/WagM | 5-6a | | -TWTF-- | :30 | 4 | \$90.00 | 4 | 0.00 | NM | 4 | \$1,300.00 |
| | | | | M-F 5-6a WakeUp w/Wagners | | | | | | | | | | | |

NEWS

Start Date End Date Weekdays Spots/Week Rate Rating

Order / Rev: 104994
 Alt Order #: 06837955
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama for America
 Product Desc: OBAMA FOR AMERICA
 Estimate: 1536
 KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|-----------|-------------------|------------------------------|---|-------------------|----------------|-------------|------------|---------------|-----------|-----|------|------|-------|------------|
| E 1 | KSNV | 09/25/12 | 09/28/12 | M-F 5-6a WakeUp w/Wa@M M-F 5-6a WakeUp w/Wagners | CM | 5-6a | -TWTF-- | :30 | 4 | \$90.004 | | 0.00 | NM | 4 | \$1,300.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/24/12 | 09/30/12 | -TWTF-- | 4 | | \$90.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | | | | |
| 1 | KSNV | 09/24/12-09/30/12 | M-F 5-6a WakeUp w/Wagner5-6a | | -TWThF---- | :30 | (\$90.00) | 0.00 | NM | | | | | | |
| See MG 1.5,1.6,1.7,1.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 2 | KSNV | 09/24/12-09/30/12 | M-F 5-6a WakeUp w/Wagner5-6a | | -TWThF---- | :30 | (\$90.00) | 0.00 | NM | | | | | | |
| See MG 1.5,1.6,1.7,1.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 3 | KSNV | 09/24/12-09/30/12 | M-F 5-6a WakeUp w/Wagner5-6a | | -TWThF---- | :30 | (\$90.00) | 0.00 | NM | | | | | | |
| See MG 1.5,1.6,1.7,1.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 4 | KSNV | 09/24/12-09/30/12 | M-F 5-6a WakeUp w/Wagner5-6a | | -TWThF---- | :30 | (\$90.00) | 0.00 | NM | | | | | | |
| See MG 1.5,1.6,1.7,1.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 5 | KSNV | 09/25/12-09/28/12 | M-F 5-6a WakeUp w/Wagner5-6a | | -TWThF---- | :30 | \$325.00 | 0.00 | NM | | | | | | |
| Ⓜ MG for 1.2,1.4,1.1,1.3 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 6 | KSNV | 09/25/12-09/28/12 | M-F 5-6a WakeUp w/Wagner5-6a | | -TWThF---- | :30 | \$325.00 | 0.00 | NM | | | | | | |
| Ⓜ MG for 1.2,1.4,1.1,1.3 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 7 | KSNV | 09/25/12-09/28/12 | M-F 5-6a WakeUp w/Wagner5-6a | | -TWThF---- | :30 | \$325.00 | 0.00 | NM | | | | | | |
| Ⓜ MG for 1.2,1.4,1.1,1.3 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 8 | KSNV | 09/25/12-09/28/12 | M-F 5-6a WakeUp w/Wagner5-6a | | -TWThF---- | :30 | \$325.00 | 0.00 | NM | | | | | | |
| Ⓜ MG for 1.2,1.4,1.1,1.3 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| E 2 | KSNV | 09/25/12 | 09/28/12 | M-F 6-7a WakeUp w/Wa@M M-F 6-7a WakeUp w/Wagners | CM | 6-7a | -TWTF-- | :30 | 4 | \$175.004 | | 0.00 | NM | 4 | \$2,600.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/24/12 | 09/30/12 | -TWTF-- | 4 | | \$175.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | | | | |
| 1 | KSNV | 09/24/12-09/30/12 | M-F 6-7a WakeUp w/Wagner6-7a | | -TWThF---- | :30 | (\$175.00) | 0.00 | NM | | | | | | |
| See MG 2.5,2.6,2.7,2.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 2 | KSNV | 09/24/12-09/30/12 | M-F 6-7a WakeUp w/Wagner6-7a | | -TWThF---- | :30 | (\$175.00) | 0.00 | NM | | | | | | |
| See MG 2.5,2.6,2.7,2.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 3 | KSNV | 09/24/12-09/30/12 | M-F 6-7a WakeUp w/Wagner6-7a | | -TWThF---- | :30 | (\$175.00) | 0.00 | NM | | | | | | |
| See MG 2.5,2.6,2.7,2.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 4 | KSNV | 09/24/12-09/30/12 | M-F 6-7a WakeUp w/Wagner6-7a | | -TWThF---- | :30 | (\$175.00) | 0.00 | NM | | | | | | |
| See MG 2.5,2.6,2.7,2.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 5 | KSNV | 09/25/12-09/28/12 | M-F 6-7a WakeUp w/Wagner6-7a | | -TWThF---- | :30 | \$650.00 | 0.00 | NM | | | | | | |
| Ⓜ MG for 2.4,2.2,2.1,2.3 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 6 | KSNV | 09/25/12-09/28/12 | M-F 6-7a WakeUp w/Wagner6-7a | | -TWThF---- | :30 | \$650.00 | 0.00 | NM | | | | | | |
| Ⓜ MG for 2.4,2.2,2.1,2.3 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 7 | KSNV | 09/25/12-09/28/12 | M-F 6-7a WakeUp w/Wagner6-7a | | -TWThF---- | :30 | \$650.00 | 0.00 | NM | | | | | | |
| Ⓜ MG for 2.4,2.2,2.1,2.3 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 8 | KSNV | 09/25/12-09/28/12 | M-F 6-7a WakeUp w/Wagner6-7a | | -TWThF---- | :30 | \$650.00 | 0.00 | NM | | | | | | |
| Ⓜ MG for 2.4,2.2,2.1,2.3 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| E 3 | KSNV | 09/25/12 | 09/28/12 | | CM | 658a-9am | -TWTF-- | :30 | 4 | \$200.004 | | 0.00 | NM | 4 | \$3,400.00 |

Order / Rev: 104994
 Alt Order #: 06837955
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama for America
 Product Desc: OBAMA FOR AMERICA
 Estimate: 1536
 KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|-----------|-------------------|-----------------|----------------------------|-------|-----------------------|-----------------|---------------|-------------------|-------------|-----|---------------|-------------|-------|------------|
| Today Show | | | | | | | | | | | | | | | |
| Today Show | | | | | | | | | | | | | | | |
| TODAY SHOW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -TWTF-- | | | | | 4 | \$200.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KSNV | 09/24/12-09/30/12 | | Today Show | | 658a-9am | -TWThF---- | :30 | | (\$200.00) | | 0.00 | NM | | |
| See MG 3.5,3.6,3.7,3.8 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 2 | KSNV | 09/24/12-09/30/12 | | Today Show | | 658a-9am | -TWThF---- | :30 | | (\$200.00) | | 0.00 | NM | | |
| See MG 3.5,3.6,3.7,3.8 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 3 | KSNV | 09/24/12-09/30/12 | | Today Show | | 658a-9am | -TWThF---- | :30 | | (\$200.00) | | 0.00 | NM | | |
| See MG 3.5,3.6,3.7,3.8 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 4 | KSNV | 09/24/12-09/30/12 | | Today Show | | 658a-9am | -TWThF---- | :30 | | (\$200.00) | | 0.00 | NM | | |
| See MG 3.5,3.6,3.7,3.8 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 5 | KSNV | 09/25/12-09/28/12 | | Today Show | | 658a-9am | -TWThF---- | :30 | | \$850.00 | | 0.00 | NM | | |
| Ⓜ MG for 3.3,3.2,3.1,3.4 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 6 | KSNV | 09/25/12-09/28/12 | | Today Show | | 658a-9am | -TWThF---- | :30 | | \$850.00 | | 0.00 | NM | | |
| Ⓜ MG for 3.3,3.2,3.1,3.4 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 7 | KSNV | 09/25/12-09/28/12 | | Today Show | | 658a-9am | -TWThF---- | :30 | | \$850.00 | | 0.00 | NM | | |
| Ⓜ MG for 3.3,3.2,3.1,3.4 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 8 | KSNV | 09/25/12-09/28/12 | | Today Show | | 658a-9am | -TWThF---- | :30 | | \$850.00 | | 0.00 | NM | | |
| Ⓜ MG for 3.3,3.2,3.1,3.4 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| E 6 | KSNV | 09/30/12 | 09/30/12 | News 3 Sunrise - SUNDAY | CM | 6a-7a | -----S | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |
| News 3 Sunrise SUNDAY | | | | | | | | | | | | | | | |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S | | | | | 1 | \$325.00 | | 0.00 | | | |
| E 7 | KSNV | 09/30/12 | 09/30/12 | Sunday Today | CM | 7a-8am | -----S | :30 | 1 | \$150.00 | 4 | 0.00 | NM | 1 | \$625.00 |
| Sunday Today | | | | | | | | | | | | | | | |
| SUN TODAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S | | | | | 1 | \$150.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KSNV | 09/24/12-09/30/12 | | Sunday Today | | 7a-8am | -----Su | :30 | | (\$150.00) | | 0.00 | NM | | |
| See MG 7.2 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 2 | KSNV | 09/30/12-09/30/12 | | Sunday Today | | 7a-8am | -----Su | :30 | | \$625.00 | | 0.00 | NM | | |
| Ⓜ MG for 7.1 09/30 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| E 8 | KSNV | 09/30/12 | 09/30/12 | Meet the Press | CM | 8a-9am | -----S | :30 | 1 | \$3,000.00 | 1 | 0.00 | NM | 1 | \$3,000.00 |
| Meet the Press | | | | | | | | | | | | | | | |
| MEET THE PRESS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S | | | | | 1 | \$3,000.00 | | 0.00 | | | |
| E 11 | KSNV | 09/25/12 | 09/28/12 | M-F Today Show II 3rd Hour | CM | 9-10a | -TWTF-- | :30 | 4 | \$95.00 | 4 | 0.00 | NM | 4 | \$1,400.00 |
| M-F Today Show II | | | | | | | | | | | | | | | |
| TODAY SHOW II | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -TWTF-- | | | | | 4 | \$95.00 | | 0.00 | | | |

Order / Rev: 104994
 Alt Order #: 06837955
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama for America
 Product Desc: OBAMA FOR AMERICA
 Estimate: 1536
 KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|-----------|-------------------|---------------------------|---|-------------------|----------------|-------------|------------|---------------|---------|-----|------|------|-------|------------|
| E 11 | KSNV | 09/25/12 | 09/28/12 | M-F Today Show II 3rd Hr M-F Today Show II | CM | 9-10a | -TWTF-- | :30 | 4 | \$95.00 | 4 | 0.00 | NM | 4 | \$1,400.00 |
| TODAY SHOW II | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/24/12 | 09/30/12 | -TWTF-- | 4 | | \$95.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | | | | |
| 1 | KSNV | 09/24/12-09/30/12 | M-F Today Show II 3rd Hr | 9-10a | -TWThF---- | :30 | (\$95.00) | 0.00 | NM | | | | | | |
| See MG 11.5,11.6,11.7,11.8 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 2 | KSNV | 09/24/12-09/30/12 | M-F Today Show II 3rd Hr | 9-10a | -TWThF---- | :30 | (\$95.00) | 0.00 | NM | | | | | | |
| See MG 11.5,11.6,11.7,11.8 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 3 | KSNV | 09/24/12-09/30/12 | M-F Today Show II 3rd Hr | 9-10a | -TWThF---- | :30 | (\$95.00) | 0.00 | NM | | | | | | |
| See MG 11.5,11.6,11.7,11.8 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 4 | KSNV | 09/24/12-09/30/12 | M-F Today Show II 3rd Hr | 9-10a | -TWThF---- | :30 | (\$95.00) | 0.00 | NM | | | | | | |
| See MG 11.5,11.6,11.7,11.8 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 5 | KSNV | 09/25/12-09/28/12 | M-F Today Show II 3rd Hr | 9-10a | -TWThF---- | :30 | \$350.00 | 0.00 | NM | | | | | | |
| Ⓜ MG for 11.1,11.4,11.3,11.2 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 6 | KSNV | 09/25/12-09/28/12 | M-F Today Show II 3rd Hr | 9-10a | -TWThF---- | :30 | \$350.00 | 0.00 | NM | | | | | | |
| Ⓜ MG for 11.1,11.4,11.3,11.2 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 7 | KSNV | 09/25/12-09/28/12 | M-F Today Show II 3rd Hr | 9-10a | -TWThF---- | :30 | \$350.00 | 0.00 | NM | | | | | | |
| Ⓜ MG for 11.1,11.4,11.3,11.2 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 8 | KSNV | 09/25/12-09/28/12 | M-F Today Show II 3rd Hr | 9-10a | -TWThF---- | :30 | \$350.00 | 0.00 | NM | | | | | | |
| Ⓜ MG for 11.1,11.4,11.3,11.2 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| E 12 | KSNV | 09/25/12 | 09/28/12 | M-F Today Show III 4th Hr Today 4th Hour | CM | 10am-11am | -TWTF-- | :30 | 4 | \$80.00 | 4 | 0.00 | NM | 4 | \$1,300.00 |
| TODAY SHOW III | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/24/12 | 09/30/12 | -TWTF-- | 4 | | \$80.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | | | | |
| 1 | KSNV | 09/24/12-09/30/12 | M-F Today Show III 4th Hr | 10am-11am | -TWThF---- | :30 | (\$80.00) | 0.00 | NM | | | | | | |
| See MG 12.5,12.6,12.7,12.8 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 2 | KSNV | 09/24/12-09/30/12 | M-F Today Show III 4th Hr | 10am-11am | -TWThF---- | :30 | (\$80.00) | 0.00 | NM | | | | | | |
| See MG 12.5,12.6,12.7,12.8 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 3 | KSNV | 09/24/12-09/30/12 | M-F Today Show III 4th Hr | 10am-11am | -TWThF---- | :30 | (\$80.00) | 0.00 | NM | | | | | | |
| See MG 12.5,12.6,12.7,12.8 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 4 | KSNV | 09/24/12-09/30/12 | M-F Today Show III 4th Hr | 10am-11am | -TWThF---- | :30 | (\$80.00) | 0.00 | NM | | | | | | |
| See MG 12.5,12.6,12.7,12.8 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 5 | KSNV | 09/25/12-09/28/12 | M-F Today Show III 4th Hr | 10am-11am | -TWThF---- | :30 | \$325.00 | 0.00 | NM | | | | | | |
| Ⓜ MG for 12.3,12.4,12.1,12.2 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 6 | KSNV | 09/25/12-09/28/12 | M-F Today Show III 4th Hr | 10am-11am | -TWThF---- | :30 | \$325.00 | 0.00 | NM | | | | | | |
| Ⓜ MG for 12.3,12.4,12.1,12.2 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 7 | KSNV | 09/25/12-09/28/12 | M-F Today Show III 4th Hr | 10am-11am | -TWThF---- | :30 | \$325.00 | 0.00 | NM | | | | | | |
| Ⓜ MG for 12.3,12.4,12.1,12.2 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 8 | KSNV | 09/25/12-09/28/12 | M-F Today Show III 4th Hr | 10am-11am | -TWThF---- | :30 | \$325.00 | 0.00 | NM | | | | | | |
| Ⓜ MG for 12.3,12.4,12.1,12.2 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| E 13 | KSNV | 09/25/12 | 09/28/12 | | CM | 11am-12pm | -TWTF-- | :30 | 4 | \$80.00 | 4 | 0.00 | NM | 4 | \$1,300.00 |

Order / Rev: 104994
 Alt Order #: 06837955
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama for America
 Product Desc: OBAMA FOR AMERICA
 Estimate: 1536
 KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|------|----------|----------|------------------------|-------|----------------|---------|-----|-------|-----------|-----|------|------|-------|------------|
| Rachael Ray Rachael Ray RACHEL RAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -TWTF-- 4 \$80.00 0.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 KSNV 09/24/12-09/30/12 Rachael Ray 11am-12pm -TWThF---- :30 (\$80.00) 0.00 NM See MG 13.5, 13.6, 13.7, 13.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 09/24/12-09/30/12 Rachael Ray 11am-12pm -TWThF---- :30 (\$80.00) 0.00 NM See MG 13.5, 13.6, 13.7, 13.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 09/24/12-09/30/12 Rachael Ray 11am-12pm -TWThF---- :30 (\$80.00) 0.00 NM See MG 13.5, 13.6, 13.7, 13.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 09/24/12-09/30/12 Rachael Ray 11am-12pm -TWThF---- :30 (\$80.00) 0.00 NM See MG 13.5, 13.6, 13.7, 13.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 09/25/12-09/28/12 Rachael Ray 11am-12pm -TWThF---- :30 \$325.00 0.00 NM Ⓜ MG for 13.2, 13.3, 13.1, 13.4 [Revised Rate to Reinstate] 6 KSNV 09/25/12-09/28/12 Rachael Ray 11am-12pm -TWThF---- :30 \$325.00 0.00 NM Ⓜ MG for 13.2, 13.3, 13.1, 13.4 [Revised Rate to Reinstate] 7 KSNV 09/25/12-09/28/12 Rachael Ray 11am-12pm -TWThF---- :30 \$325.00 0.00 NM Ⓜ MG for 13.2, 13.3, 13.1, 13.4 [Revised Rate to Reinstate] 8 KSNV 09/25/12-09/28/12 Rachael Ray 11am-12pm -TWThF---- :30 \$325.00 0.00 NM Ⓜ MG for 13.2, 13.3, 13.1, 13.4 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| E 14 | KSNV | 09/25/12 | 09/28/12 | Noon News Noon News | CM | 12-1230pm | -TWTF-- | :30 | 4 | \$125.004 | | 0.00 | NM | 4 | \$1,700.00 |
| NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -TWTF-- 4 \$125.00 0.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 KSNV 09/24/12-09/30/12 Noon News 12-1230pm -TWThF---- :30 (\$125.00) 0.00 NM See MG 14.5, 14.6, 14.7, 14.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 09/24/12-09/30/12 Noon News 12-1230pm -TWThF---- :30 (\$125.00) 0.00 NM See MG 14.5, 14.6, 14.7, 14.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 09/24/12-09/30/12 Noon News 12-1230pm -TWThF---- :30 (\$125.00) 0.00 NM See MG 14.5, 14.6, 14.7, 14.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 09/24/12-09/30/12 Noon News 12-1230pm -TWThF---- :30 (\$125.00) 0.00 NM See MG 14.5, 14.6, 14.7, 14.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 09/25/12-09/28/12 Noon News 12-1230pm -TWThF---- :30 \$425.00 0.00 NM Ⓜ MG for 14.2, 14.4, 14.1, 14.3 [Revised Rate to Reinstate] 6 KSNV 09/25/12-09/28/12 Noon News 12-1230pm -TWThF---- :30 \$425.00 0.00 NM Ⓜ MG for 14.2, 14.4, 14.1, 14.3 [Revised Rate to Reinstate] 7 KSNV 09/25/12-09/28/12 Noon News 12-1230pm -TWThF---- :30 \$425.00 0.00 NM Ⓜ MG for 14.2, 14.4, 14.1, 14.3 [Revised Rate to Reinstate] 8 KSNV 09/25/12-09/28/12 Noon News 12-1230pm -TWThF---- :30 \$425.00 0.00 NM Ⓜ MG for 14.2, 14.4, 14.1, 14.3 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| E 15 | KSNV | 09/25/12 | 09/28/12 | The Agenda 1230pm | CM | 1230-1p | -TWTF-- | :30 | 4 | \$100.003 | | 0.00 | NM | 4 | \$1,300.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|-----------|-------------------|--------------------|-------------------|-------|-----------------------|-----------------|---------------|-------------|-----------------------|---------------|------------|-------------|-------|------------|
| The Agenda 1230pm | | | | | | | | | | | | | | | |
| AGENDA | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/24/12 | 09/30/12 | -TWTF-- | | 4 | | | \$100.00 | | 0.00 | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KSNV | 09/24/12-09/30/12 | The Agenda 1230pm | | | 1230-1p | -TWThF---- | :30 | | (\$100.00) | | 0.00 | NM | | |
| See MG 15.5,15.6,15.7,15.8 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 2 | KSNV | 09/24/12-09/30/12 | The Agenda 1230pm | | | 1230-1p | -TWThF---- | :30 | | (\$100.00) | | 0.00 | NM | | |
| See MG 15.5,15.6,15.7,15.8 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 3 | KSNV | 09/24/12-09/30/12 | The Agenda 1230pm | | | 1230-1p | -TWThF---- | :30 | | (\$100.00) | | 0.00 | NM | | |
| See MG 15.5,15.6,15.7,15.8 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 4 | KSNV | 09/24/12-09/30/12 | The Agenda 1230pm | | | 1230-1p | -TWThF---- | :30 | | (\$100.00) | | 0.00 | NM | | |
| See MG 15.5,15.6,15.7,15.8 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 5 | KSNV | 09/25/12-09/28/12 | The Agenda 1230pm | | | 1230-1p | -TWThF---- | :30 | | \$325.00 | | 0.00 | NM | | |
| Ⓜ MG for 15.2,15.1,15.4,15.3 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 6 | KSNV | 09/25/12-09/28/12 | The Agenda 1230pm | | | 1230-1p | -TWThF---- | :30 | | \$325.00 | | 0.00 | NM | | |
| Ⓜ MG for 15.2,15.1,15.4,15.3 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 7 | KSNV | 09/25/12-09/28/12 | The Agenda 1230pm | | | 1230-1p | -TWThF---- | :30 | | \$325.00 | | 0.00 | NM | | |
| Ⓜ MG for 15.2,15.1,15.4,15.3 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 8 | KSNV | 09/25/12-09/28/12 | The Agenda 1230pm | | | 1230-1p | -TWThF---- | :30 | | \$325.00 | | 0.00 | NM | | |
| Ⓜ MG for 15.2,15.1,15.4,15.3 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| E 16 | KSNV | 09/25/12 | 09/28/12 | Days of our Lives | CM | 1258p-2pm | -TWTF-- | :30 | 4 | \$125.004 | | 0.00 | NM | 4 | \$1,700.00 |
| Days of our Lives | | | | | | | | | | | | | | | |
| DAYS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/24/12 | 09/30/12 | -TWTF-- | | 4 | | | \$125.00 | | 0.00 | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KSNV | 09/24/12-09/30/12 | Days of our Lives | | | 1258p-2pm | -TWThF---- | :30 | | (\$125.00) | | 0.00 | NM | | |
| See MG 16.5,16.6,16.7,16.8 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 2 | KSNV | 09/24/12-09/30/12 | Days of our Lives | | | 1258p-2pm | -TWThF---- | :30 | | (\$125.00) | | 0.00 | NM | | |
| See MG 16.5,16.6,16.7,16.8 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 3 | KSNV | 09/24/12-09/30/12 | Days of our Lives | | | 1258p-2pm | -TWThF---- | :30 | | (\$125.00) | | 0.00 | NM | | |
| See MG 16.5,16.6,16.7,16.8 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 4 | KSNV | 09/24/12-09/30/12 | Days of our Lives | | | 1258p-2pm | -TWThF---- | :30 | | (\$125.00) | | 0.00 | NM | | |
| See MG 16.5,16.6,16.7,16.8 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 5 | KSNV | 09/25/12-09/28/12 | Days of our Lives | | | 1258p-2pm | -TWThF---- | :30 | | \$425.00 | | 0.00 | NM | | |
| Ⓜ MG for 16.2,16.4,16.3,16.1 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 6 | KSNV | 09/25/12-09/28/12 | Days of our Lives | | | 1258p-2pm | -TWThF---- | :30 | | \$425.00 | | 0.00 | NM | | |
| Ⓜ MG for 16.2,16.4,16.3,16.1 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 7 | KSNV | 09/25/12-09/28/12 | Days of our Lives | | | 1258p-2pm | -TWThF---- | :30 | | \$425.00 | | 0.00 | NM | | |
| Ⓜ MG for 16.2,16.4,16.3,16.1 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 8 | KSNV | 09/25/12-09/28/12 | Days of our Lives | | | 1258p-2pm | -TWThF---- | :30 | | \$425.00 | | 0.00 | NM | | |
| Ⓜ MG for 16.2,16.4,16.3,16.1 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| E 17 | KSNV | 09/25/12 | 09/28/12 | The Doctors | CM | 2pm-3pm | -TWTF-- | :30 | 4 | \$85.004 | | 0.00 | NM | 4 | \$1,300.00 |
| The Doctors | | | | | | | | | | | | | | | |

Order / Rev: 104994
 Alt Order #: 06837955
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama for America
 Product Desc: OBAMA FOR AMERICA
 Estimate: 1536
 KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|-----------|-------------------|--------------------|---|-----------------------|----------------------------|-------------------|---------------|-------------|----------------------|-----|------------|-------------|-------|------------|
| E 17 | KSNV | 09/25/12 | 09/28/12 | The Doctors The Doctors | CM | 2pm-3pm | -TWTF-- | :30 | 4 | \$85.004 | | 0.00 | NM | 4 | \$1,300.00 |
| DRS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 09/24/12 | 09/30/12 | -TWTF-- | | | 4 | | \$85.00 | 0.00 | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KSNV | 09/24/12-09/30/12 | The Doctors | | 2pm-3pm | | -TWThF---- | :30 | | (\$85.00) | | 0.00 | NM | | |
| See MG 17.5, 17.6, 17.7, 17.8 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 2 | KSNV | 09/24/12-09/30/12 | The Doctors | | 2pm-3pm | | -TWThF---- | :30 | | (\$85.00) | | 0.00 | NM | | |
| See MG 17.5, 17.6, 17.7, 17.8 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 3 | KSNV | 09/24/12-09/30/12 | The Doctors | | 2pm-3pm | | -TWThF---- | :30 | | (\$85.00) | | 0.00 | NM | | |
| See MG 17.5, 17.6, 17.7, 17.8 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 4 | KSNV | 09/24/12-09/30/12 | The Doctors | | 2pm-3pm | | -TWThF---- | :30 | | (\$85.00) | | 0.00 | NM | | |
| See MG 17.5, 17.6, 17.7, 17.8 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 5 | KSNV | 09/25/12-09/28/12 | The Doctors | | 2pm-3pm | | -TWThF---- | :30 | | \$325.00 | | 0.00 | NM | | |
| Ⓜ MG for 17.2, 17.4, 17.3, 17.1 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 6 | KSNV | 09/25/12-09/28/12 | The Doctors | | 2pm-3pm | | -TWThF---- | :30 | | \$325.00 | | 0.00 | NM | | |
| Ⓜ MG for 17.2, 17.4, 17.3, 17.1 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 7 | KSNV | 09/25/12-09/28/12 | The Doctors | | 2pm-3pm | | -TWThF---- | :30 | | \$325.00 | | 0.00 | NM | | |
| Ⓜ MG for 17.2, 17.4, 17.3, 17.1 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 8 | KSNV | 09/25/12-09/28/12 | The Doctors | | 2pm-3pm | | -TWThF---- | :30 | | \$325.00 | | 0.00 | NM | | |
| Ⓜ MG for 17.2, 17.4, 17.3, 17.1 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| E 18 | KSNV | 09/25/12 | 09/28/12 | Dr. Phil Dr Phil | CM | 3-4p | -TWTF-- | :30 | 4 | \$450.001 | | 0.00 | NM | 4 | \$1,800.00 |
| PHIL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 09/24/12 | 09/30/12 | -TWTF-- | | | 4 | | \$450.00 | 0.00 | | | | | |
| E 19 | KSNV | 09/25/12 | 09/28/12 | NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) | CM | 4-5pm (4:00 PM-4:30 PM) | -TWTF-- | :30 | 4 | \$145.004 | | 0.00 | NM | 4 | \$2,400.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 09/24/12 | 09/30/12 | -TWTF-- | | | 4 | | \$145.00 | 0.00 | | | | | |

Order / Rev: 104994
 Alt Order #: 06837955
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama for America
 Product Desc: OBAMA FOR AMERICA
 Estimate: 1536
 KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|-----------|-------------------|----------------------|---|-------|----------------------------|---------------------------|---------------|-------------------|-------------|-----|---------------|-------------|-------|------------|
| E 19 | KSNV | 09/25/12 | 09/28/12 | NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) | CM | 4-5pm (4:00 PM-4:30 PM) | -TWTF-- | :30 | 4 | \$145.004 | | 0.00 | NM | 4 | \$2,400.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -TWTF-- | | | | | 4 | \$145.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KSNV | 09/24/12-09/30/12 | NEWS 3 at 4 (1 HOUR) | | | 4-5pm | (4:00 PM-4:30 P-TWThF---- | :30 | | (\$145.00) | | 0.00 | NM | | |
| See MG 19.5,19.6,19.7,19.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 2 | KSNV | 09/24/12-09/30/12 | NEWS 3 at 4 (1 HOUR) | | | 4-5pm | (4:00 PM-4:30 P-TWThF---- | :30 | | (\$145.00) | | 0.00 | NM | | |
| See MG 19.5,19.6,19.7,19.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 3 | KSNV | 09/24/12-09/30/12 | NEWS 3 at 4 (1 HOUR) | | | 4-5pm | (4:00 PM-4:30 P-TWThF---- | :30 | | (\$145.00) | | 0.00 | NM | | |
| See MG 19.5,19.6,19.7,19.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 4 | KSNV | 09/24/12-09/30/12 | NEWS 3 at 4 (1 HOUR) | | | 4-5pm | (4:00 PM-4:30 P-TWThF---- | :30 | | (\$145.00) | | 0.00 | NM | | |
| See MG 19.5,19.6,19.7,19.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 5 | KSNV | 09/25/12-09/28/12 | NEWS 3 at 4 (1 HOUR) | | | 4-5pm | (4:00 PM-4:30 P-TWThF---- | :30 | | \$600.00 | | 0.00 | NM | | |
| Ⓜ MG for 19.3,19.4,19.2,19.1 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 6 | KSNV | 09/25/12-09/28/12 | NEWS 3 at 4 (1 HOUR) | | | 4-5pm | (4:00 PM-4:30 P-TWThF---- | :30 | | \$600.00 | | 0.00 | NM | | |
| Ⓜ MG for 19.3,19.4,19.2,19.1 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 7 | KSNV | 09/25/12-09/28/12 | NEWS 3 at 4 (1 HOUR) | | | 4-5pm | (4:00 PM-4:30 P-TWThF---- | :30 | | \$600.00 | | 0.00 | NM | | |
| Ⓜ MG for 19.3,19.4,19.2,19.1 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 8 | KSNV | 09/25/12-09/28/12 | NEWS 3 at 4 (1 HOUR) | | | 4-5pm | (4:00 PM-4:30 P-TWThF---- | :30 | | \$600.00 | | 0.00 | NM | | |
| Ⓜ MG for 19.3,19.4,19.2,19.1 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| E 20 | KSNV | 09/25/12 | 09/28/12 | NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) | CM | 4-5pm (4:30 PM-5:00 PM) | -TWTF-- | :30 | 4 | \$700.001 | | 0.00 | NM | 4 | \$2,800.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -TWTF-- | | | | | 4 | \$700.00 | | 0.00 | | | |
| E 21 | KSNV | 09/25/12 | 09/28/12 | M-F Early News M-F Early News | CM | 5-630p | -TWTF-- | :30 | 4 | \$1,000.001 | | 0.00 | NM | 4 | \$4,000.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -TWTF-- | | | | | 4 | \$1,000.00 | | 0.00 | | | |
| E 22 | KSNV | 09/29/12 | 09/29/12 | Sa-Su Early News Sa-Su Early News | CM | 5pm-630pm | -----S- | :30 | 1 | \$650.001 | | 0.00 | NM | 1 | \$650.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S- | | | | | 1 | \$650.00 | | 0.00 | | | |
| E 23 | KSNV | 09/30/12 | 09/30/12 | News 3 Live in Prime News 3 in Prime | CM | 7-10pm | -----S | :30 | 1 | \$900.002 | | 0.00 | NM | 1 | \$900.00 |
| NEWS AFTER NFL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S | | | | | 1 | \$900.00 | | 0.00 | | | |
| E 24 | KSNV | 09/25/12 | 09/28/12 | M-F Jeopardy M-F Jeopardy | CM | 630-7pm | -TWTF-- | :30 | 4 | \$230.004 | | 0.00 | NM | 4 | \$4,000.00 |
| JEOPARDY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -TWTF-- | | | | | 4 | \$230.00 | | 0.00 | | | |

Order / Rev: 104994
 Alt Order #: 06837955
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama for America
 Product Desc: OBAMA FOR AMERICA
 Estimate: 1536
 KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|-----------|-------------------|--------------------|-----------------------------------|-------------------|----------------|-------------|------------|---------------|-----------|-----|------|------|-------|------------|
| E 24 | KSNV | 09/25/12 | 09/28/12 | M-F Jeopardy M-F Jeopardy | CM | 630-7pm | -TWTF-- | :30 | 4 | \$230.004 | | 0.00 | NM | 4 | \$4,000.00 |
| JEOPARDY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/24/12 | 09/30/12 | -TWTF-- | 4 | | \$230.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | | | | |
| 1 | KSNV | 09/24/12-09/30/12 | M-F Jeopardy | 630-7pm | -TWThF---- | :30 | (\$230.00) | 0.00 | NM | | | | | | |
| See MG 24.5,24.6,24.7,24.8 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 2 | KSNV | 09/24/12-09/30/12 | M-F Jeopardy | 630-7pm | -TWThF---- | :30 | (\$230.00) | 0.00 | NM | | | | | | |
| See MG 24.5,24.6,24.7,24.8 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 3 | KSNV | 09/24/12-09/30/12 | M-F Jeopardy | 630-7pm | -TWThF---- | :30 | (\$230.00) | 0.00 | NM | | | | | | |
| See MG 24.5,24.6,24.7,24.8 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 4 | KSNV | 09/24/12-09/30/12 | M-F Jeopardy | 630-7pm | -TWThF---- | :30 | (\$230.00) | 0.00 | NM | | | | | | |
| See MG 24.5,24.6,24.7,24.8 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 5 | KSNV | 09/25/12-09/28/12 | M-F Jeopardy | 630-7pm | -TWThF---- | :30 | \$1,000.00 | 0.00 | NM | | | | | | |
| Ⓜ MG for 24.4,24.3,24.1,24.2 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 6 | KSNV | 09/25/12-09/28/12 | M-F Jeopardy | 630-7pm | -TWThF---- | :30 | \$1,000.00 | 0.00 | NM | | | | | | |
| Ⓜ MG for 24.4,24.3,24.1,24.2 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 7 | KSNV | 09/25/12-09/28/12 | M-F Jeopardy | 630-7pm | -TWThF---- | :30 | \$1,000.00 | 0.00 | NM | | | | | | |
| Ⓜ MG for 24.4,24.3,24.1,24.2 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 8 | KSNV | 09/25/12-09/28/12 | M-F Jeopardy | 630-7pm | -TWThF---- | :30 | \$1,000.00 | 0.00 | NM | | | | | | |
| Ⓜ MG for 24.4,24.3,24.1,24.2 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| E 25 | KSNV | 09/25/12 | 09/28/12 | M-F Wheel M-F Wheel of Fortune | CM | 7-730pm | -TWTF-- | :30 | 4 | \$230.004 | | 0.00 | NM | 4 | \$4,000.00 |
| WHEEL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/24/12 | 09/30/12 | -TWTF-- | 4 | | \$230.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | | | | |
| 1 | KSNV | 09/24/12-09/30/12 | M-F Wheel | 7-730pm | -TWThF---- | :30 | (\$230.00) | 0.00 | NM | | | | | | |
| See MG 25.5,25.6,25.7,25.8 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 2 | KSNV | 09/24/12-09/30/12 | M-F Wheel | 7-730pm | -TWThF---- | :30 | (\$230.00) | 0.00 | NM | | | | | | |
| See MG 25.5,25.6,25.7,25.8 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 3 | KSNV | 09/24/12-09/30/12 | M-F Wheel | 7-730pm | -TWThF---- | :30 | (\$230.00) | 0.00 | NM | | | | | | |
| See MG 25.5,25.6,25.7,25.8 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 4 | KSNV | 09/24/12-09/30/12 | M-F Wheel | 7-730pm | -TWThF---- | :30 | (\$230.00) | 0.00 | NM | | | | | | |
| See MG 25.5,25.6,25.7,25.8 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 5 | KSNV | 09/25/12-09/28/12 | M-F Wheel | 7-730pm | -TWThF---- | :30 | \$1,000.00 | 0.00 | NM | | | | | | |
| Ⓜ MG for 25.4,25.1,25.3,25.2 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 6 | KSNV | 09/25/12-09/28/12 | M-F Wheel | 7-730pm | -TWThF---- | :30 | \$1,000.00 | 0.00 | NM | | | | | | |
| Ⓜ MG for 25.4,25.1,25.3,25.2 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 7 | KSNV | 09/25/12-09/28/12 | M-F Wheel | 7-730pm | -TWThF---- | :30 | \$1,000.00 | 0.00 | NM | | | | | | |
| Ⓜ MG for 25.4,25.1,25.3,25.2 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 8 | KSNV | 09/25/12-09/28/12 | M-F Wheel | 7-730pm | -TWThF---- | :30 | \$1,000.00 | 0.00 | NM | | | | | | |
| Ⓜ MG for 25.4,25.1,25.3,25.2 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| E 26 | KSNV | 09/25/12 | 09/28/12 | | CM | 730-758pm | -TWTF-- | :30 | 4 | \$800.001 | | 0.00 | NM | 4 | \$3,200.00 |

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|---------------|---------------------|
| Order / Rev: | 104994 |
| Alt Order #: | 06837955 |
| Flight Dates: | 09/25/12 - 10/01/12 |

| | |
|---------------|-------------------|
| Advertiser: | Obama for America |
| Product Desc: | OBAMA FOR AMERICA |
| Estimate: | 1536 |

KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|-----------|-------------------|---------------------------|--------------------------|-------|-----------------------|-----------------|---------------|-------|--------------|-----|---------------|-------------|-------|------------|
| FacetoFace/Ralston Rept Face to Face w/ J.Ralston | | | | | | | | | | | | | | | |
| FACE TO FACE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -TWTF-- | | 4 | | | | \$800.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KSNV | 09/24/12-09/30/12 | FacetoFace/Ralston Report | | | 730-758pm | -TWThF---- | :30 | | (\$125.00) | | 0.00 | NM | | |
| See MG 26.5,26.6,26.7 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 2 | KSNV | 09/24/12-09/30/12 | FacetoFace/Ralston Report | | | 730-758pm | -TWThF---- | :30 | | (\$125.00) | | 0.00 | NM | | |
| See MG 26.5,26.6,26.7 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 4 | KSNV | 09/24/12-09/30/12 | FacetoFace/Ralston Report | | | 730-758pm | -TWThF---- | :30 | | (\$125.00) | | 0.00 | NM | | |
| See MG 26.5,26.6,26.7 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 5 | KSNV | 09/25/12-09/28/12 | FacetoFace/Ralston Report | | | 730-758pm | -TWThF---- | :30 | | \$800.00 | | 0.00 | NM | | |
| (M) MG for 26.2,26.1,26.4 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 6 | KSNV | 09/25/12-09/28/12 | FacetoFace/Ralston Report | | | 730-758pm | -TWThF---- | :30 | | \$800.00 | | 0.00 | NM | | |
| (M) MG for 26.2,26.1,26.4 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 7 | KSNV | 09/25/12-09/28/12 | FacetoFace/Ralston Report | | | 730-758pm | -TWThF---- | :30 | | \$800.00 | | 0.00 | NM | | |
| (M) MG for 26.2,26.1,26.4 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| E 28 | KSNV | 09/29/12 | 09/29/12 | Wknd Wheel of Fortune CM | | 7-730pm | -----S- | :30 | 1 | \$500.00 | 1 | 0.00 | NM | 1 | \$500.00 |
| SAT/ Wheel of Fortune | | | | | | | | | | | | | | | |
| WHEEL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S- | | 1 | | | | \$500.00 | | 0.00 | | | |
| E 29 | KSNV | 09/29/12 | 09/29/12 | Vegas Inc. CM | | 6:30-8pm | -----S- | :30 | 1 | \$375.00 | 1 | 0.00 | NM | 1 | \$375.00 |
| Vegas Inc. | | | | | | | | | | | | | | | |
| VEGAS INC | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S- | | 1 | | | | \$375.00 | | 0.00 | | | |
| E 30 | KSNV | 09/28/12 | 09/28/12 | Fri 10-11p CM | | 10-11pm | -----F-- | :30 | 1 | \$3,200.00 | 1 | 0.00 | NM | 1 | \$3,200.00 |
| Friday Prime 10-11pm | | | | | | | | | | | | | | | |
| DATELINE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----F-- | | 1 | | | | \$3,200.00 | | 0.00 | | | |
| E 31 | KSNV | 09/29/12 | 09/29/12 | Sat PR 9-11p CM | | 9-11p | -----S- | :30 | 1 | \$1,300.00 | 2 | 0.00 | NM | 1 | \$1,300.00 |
| Saturday Prime 9-11pm | | | | | | | | | | | | | | | |
| NBC PRIME | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S- | | 1 | | | | \$1,300.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KSNV | 09/24/12-09/30/12 | Sat PR 9-10p | | | 9-10pm | -----Sa-- | :30 | | (\$1,200.00) | | 0.00 | NM | | |
| See MG 31.2 [na golf] | | | | | | | | | | | | | | | |
| 2 | KSNV | 09/24/12-09/30/12 | Sat PR 9-10p | | | 9-10pm | -----Sa-- | :30 | | (\$1,200.00) | | 0.00 | NM | | |
| (M) See MG 31.3 | | | | | | | | | | | | | | | |
| 3 | KSNV | 09/29/12-09/29/12 | Sat PR 9-11p | | | 9-11p | -----Sa-- | :30 | | \$1,300.00 | | 0.00 | NM | | |
| (M) MG for 31.2 09/29 [inv code] | | | | | | | | | | | | | | | |
| E 32 | KSNV | 09/30/12 | 09/30/12 | NFL Pre-Game / FNA CM | | 1p-530pm | -----S | :30 | 1 | \$2,400.00 | 1 | 0.00 | NM | 1 | \$2,400.00 |
| NFL Pre-Game | | | | | | | | | | | | | | | |
| FNIA | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S | | 1 | | | | \$2,400.00 | | 0.00 | | | |

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|---------------|---------------------|
| Order / Rev: | 104994 |
| Alt Order #: | 06837955 |
| Flight Dates: | 09/25/12 - 10/01/12 |

| | |
|---------------|-------------------|
| Advertiser: | Obama for America |
| Product Desc: | OBAMA FOR AMERICA |
| Estimate: | 1536 |

KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|-----------|-------------------|-----------------|--|-------|-----------------------|--------------------------|---------------|-------|-------------------------|-----|---------------|-------------|-------|-------------|
| E 32 | KSNV | 09/30/12 | 09/30/12 | NFL Pre-Game / FNA NFL Pre-Game | CM | 1p-530pm | -----S | :30 | 1 | \$2,400.00 | 1 | 0.00 | NM | 1 | \$2,400.00 |
| FNIA | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 09/24/12 | 09/30/12 | -----S | | 1 | | | | \$2,400.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KSNV | 09/24/12-09/30/12 | | NFL Pre-Game / FNA | | 1p-530pm | -----Su | :30 | | (\$2,400.00) | | 0.00 | NM | | |
| See MG 32.2 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 2 | KSNV | 09/30/12-09/30/12 | | NFL Pre-Game / FNA | | 1p-530pm | -----Su | :30 | | \$2,400.00 | | 0.00 | NM | | |
| Ⓜ MG for 32.1 09/30 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| E 33 | KSNV | 09/29/12 | 09/29/12 | Sat PR 10-11p Saturday Prime 10-11pm | CM | 10-11pm | -----S- | :30 | 1 | \$2,000.00 | 1 | 0.00 | NM | 1 | \$2,000.00 |
| NBC PRIME | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 09/24/12 | 09/30/12 | -----S- | | 1 | | | | \$2,000.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KSNV | 09/24/12-09/30/12 | | Sat PR 10-11p | | 10-11pm | -----Sa-- | :30 | | (\$2,000.00) | | 0.00 | NM | | |
| See MG 33.2 | | | | | | | | | | | | | | | |
| [INCORRECT INVENTORY CODE / PROGRAM CHANGE: Law & Order SVU airs 9-11pm on 9/29] | | | | | | | | | | | | | | | |
| 2 | KSNV | 09/29/12-09/29/12 | | Sat PR 10-11p | | 10-11pm | -----Sa-- | :30 | | (\$2,000.00) | | 0.00 | NM | | |
| Ⓜ See MG 33.3 | | | | | | | | | | | | | | | |
| [PGM CHG = SAT 9-11PM] | | | | | | | | | | | | | | | |
| 3 | KSNV | 09/29/12-09/29/12 | | Sat PR 9-11p | | 9-11p | (10:00 PM-11:00-----Sa-- | :30 | | \$2,000.00 | | 0.00 | NM | | |
| Ⓜ MG for 33.2 09/29 | | | | | | | | | | | | | | | |
| [INV CODE] | | | | | | | | | | | | | | | |
| E 34 | KSNV | 09/30/12 | 09/30/12 | NFL Pre-Game / FNA NFL Pre-Game | CM | 1p-530pm | -----S | :30 | 1 | \$2,400.00 | 1 | 0.00 | NM | 1 | \$2,400.00 |
| FNIA | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 09/24/12 | 09/30/12 | -----S | | 1 | | | | \$2,400.00 | | 0.00 | | | |
| E 35 | KSNV | 09/30/12 | 09/30/12 | NFL Football NFL Football | CM | 1P-9PM | -----S | :30 | 1 | \$10,000.00 | 1 | 0.00 | NM | 1 | \$10,000.00 |
| SUN NIGHT FTBL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 09/24/12 | 09/30/12 | -----S | | 1 | | | | \$10,000.00 | | 0.00 | | | |
| E 36 | KSNV | 09/25/12 | 09/28/12 | M-F News 3 at Eleven M-F News 3 at Eleven | CM | 11pm-1135pm | -TWTF-- | :30 | 4 | \$1,100.00 | 1 | 0.00 | NM | 4 | \$4,400.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 09/24/12 | 09/30/12 | -TWTF-- | | 4 | | | | \$1,100.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KSNV | 09/24/12-09/30/12 | | M-F News 3 at Eleven | | 11pm-1135pm | -TWThF---- | :30 | | (\$255.00) | | 0.00 | NM | | |
| See MG 36.5 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 5 | KSNV | 09/25/12-09/28/12 | | M-F News 3 at Eleven | | 11pm-1135pm | -TWThF---- | :30 | | \$1,100.00 | | 0.00 | NM | | |
| Ⓜ MG for 36.1 09/26 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| E 37 | KSNV | 09/29/12 | 09/29/12 | Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven | CM | 11pm-1135pm | -----S- | :30 | 1 | \$225.00 | 4 | 0.00 | NM | 1 | \$1,100.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 09/24/12 | 09/30/12 | -----S- | | 1 | | | | \$225.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KSNV | 09/24/12-09/30/12 | | Sa-Su News 3 at Eleven | | 11pm-1135pm | -----Sa-- | :30 | | (\$225.00) | | 0.00 | NM | | |
| See MG 37.2 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 2 | KSNV | 09/29/12-09/29/12 | | Sa-Su News 3 at Eleven | | 11pm-1135pm | -----Sa-- | :30 | | \$1,100.00 | | 0.00 | NM | | |
| Ⓜ MG for 37.1 09/29 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |

Order / Rev: 104994
 Alt Order #: 06837955
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama for America
 Product Desc: OBAMA FOR AMERICA
 Estimate: 1536
 KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|-----------|-------------------|---------------------|---|-------|-----------------------|-----------------|---------------|-------------------|-------------|-----|---------------|-------------|-------|------------|
| E 38 | KSNV | 09/30/12 | 09/30/12 | Sa-Su News 3 at ElevenCM Sa-Su News 3 at Eleven | | 11pm-1135pm | -----S | :30 | 1 | \$1,100.00 | 1 | 0.00 | NM | 1 | \$1,100.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S | | | | | 1 | \$1,100.00 | | 0.00 | | | |
| E 39 | KSNV | 09/25/12 | 09/28/12 | The Tonight Show Tonight Show | CM | 1135p-1237a | -TWTF-- | :30 | 4 | \$425.00 | 1 | 0.00 | NM | 4 | \$1,700.00 |
| LENO | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -TWTF-- | | | | | 4 | \$425.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 3 | KSNV | 09/24/12-09/30/12 | The Tonight Show | | | 1135p-1237a | -TWThF---- | :30 | | (\$425.00) | | 0.00 | NM | | |
| See MG 39.5 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 5 | KSNV | 09/25/12-09/28/12 | The Tonight Show | | | 1135p-1237a | -TWThF---- | :30 | | \$425.00 | | 0.00 | NM | | |
| Ⓜ MG for 39.3 09/25 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| E 40 | KSNV | 09/25/12 | 09/28/12 | Late Night w/Fallon Late Night w/Fallon | CM | 1237a-136am | -TWTF-- | :30 | 4 | \$225.00 | 1 | 0.00 | NM | 4 | \$900.00 |
| FALLON | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -TWTF-- | | | | | 4 | \$225.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 2 | KSNV | 09/24/12-09/30/12 | Late Night w/Fallon | | | 1237a-136am | -TWThF---- | :30 | | (\$225.00) | | 0.00 | NM | | |
| See MG 40.5, 40.6, 40.7 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 3 | KSNV | 09/24/12-09/30/12 | Late Night w/Fallon | | | 1237a-136am | -TWThF---- | :30 | | (\$225.00) | | 0.00 | NM | | |
| See MG 40.5, 40.6, 40.7 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 4 | KSNV | 09/24/12-09/30/12 | Late Night w/Fallon | | | 1237a-136am | -TWThF---- | :30 | | (\$225.00) | | 0.00 | NM | | |
| See MG 40.5, 40.6, 40.7 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 5 | KSNV | 09/25/12-09/28/12 | Late Night w/Fallon | | | 1237a-136am | -TWThF---- | :30 | | \$225.00 | | 0.00 | NM | | |
| Ⓜ MG for 40.4, 40.2, 40.3 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 6 | KSNV | 09/25/12-09/28/12 | Late Night w/Fallon | | | 1237a-136am | -TWThF---- | :30 | | \$225.00 | | 0.00 | NM | | |
| Ⓜ MG for 40.4, 40.2, 40.3 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 7 | KSNV | 09/25/12-09/28/12 | Late Night w/Fallon | | | 1237a-136am | -TWThF---- | :30 | | \$225.00 | | 0.00 | NM | | |
| Ⓜ MG for 40.4, 40.2, 40.3 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| E 41 | KSNV | 09/29/12 | 09/29/12 | Saturday Night Live Saturday Night Live | CM | 1130pm-1:02am | -----S- | :30 | 1 | \$750.00 | 2 | 0.00 | NM | 1 | \$750.00 |
| SNL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S- | | | | | 1 | \$750.00 | | 0.00 | | | |
| E 42 | KSNV | 10/01/12 | 10/01/12 | M-F 5-6a WakeUp w/Wa@M M-F 5-6a WakeUp w/Wagners | CM | 5-6a | M----- | :30 | 1 | \$450.00 | 1 | 0.00 | NM | 1 | \$450.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | M----- | | | | | 1 | \$450.00 | | 0.00 | | | |
| E 43 | KSNV | 10/01/12 | 10/01/12 | M-F 6-7a WakeUp w/Wa@M M-F 6-7a WakeUp w/Wagners | CM | 6-7a | M----- | :30 | 1 | \$700.00 | 1 | 0.00 | NM | 1 | \$700.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | M----- | | | | | 1 | \$700.00 | | 0.00 | | | |

| | |
|---------------|-------------------|
| Advertiser: | Obama for America |
| Product Desc: | OBAMA FOR AMERICA |
| Estimate: | 1536 |

KSNV

Estimate: 1536

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|------|----------|----------|---------------------------|-------|----------------|--------|-----|-------|-----------|-----|------|------|-------|----------|
| E 43 | KSNV | 10/01/12 | 10/01/12 | M-F 6-7a WakeUp w/Wagners | CM | 6-7a | M----- | :30 | 1 | \$700.001 | | 0.00 | NM | 1 | \$700.00 |
| <div>NEWS</div> <div> <div>Start Date</div><div>End Date</div><div>Weekdays</div><div>Spots/Week</div><div>Rate</div><div>Rating</div> </div> <div> <div>Week: 10/01/12</div><div>10/07/12</div><div>M-----</div><div>1</div><div>\$700.00</div><div>0.00</div> </div> <div> <div>Spot</div><div>Ch</div><div>Date Range</div><div>Description</div><div>Start/End Time</div><div>Weekdays</div><div>Length</div><div>Rate</div><div>Rtg</div><div>Type</div> </div> <div> <div>1 KSNV 10/01/12-10/07/12</div><div>M-F 6-7a WakeUp w/Wagner</div><div>6-7a</div><div>M-----</div><div>:30</div><div>(\$700.00)</div><div>0.00</div><div>NM</div> </div> <div>See MG 43.2</div> <div>[.NOT AVAILABLE RATE] NOT AVAILABLE RATE</div> <div> <div>2 KSNV 10/01/12-10/01/12</div><div>M-F 6-7a WakeUp w/Wagner</div><div>6-7a</div><div>M-----</div><div>:30</div><div>\$700.00</div><div>0.00</div><div>NM</div> </div> <div>Ⓜ MG for 43.1 10/01</div> <div>[Revised Rate to Reinstate]</div> | | | | | | | | | | | | | | | |
| E 44 | KSNV | 10/01/12 | 10/01/12 | Today Show | CM | 658a-9am | M----- | :30 | 1 | \$900.001 | | 0.00 | NM | 1 | \$900.00 |
| <div>TODAY SHOW</div> <div> <div>Start Date</div><div>End Date</div><div>Weekdays</div><div>Spots/Week</div><div>Rate</div><div>Rating</div> </div> <div> <div>Week: 10/01/12</div><div>10/07/12</div><div>M-----</div><div>1</div><div>\$900.00</div><div>0.00</div> </div> <div> <div>Spot</div><div>Ch</div><div>Date Range</div><div>Description</div><div>Start/End Time</div><div>Weekdays</div><div>Length</div><div>Rate</div><div>Rtg</div><div>Type</div> </div> <div> <div>1 KSNV 10/01/12-10/07/12</div><div>Today Show</div><div>658a-9am</div><div>M-----</div><div>:30</div><div>(\$900.00)</div><div>0.00</div><div>NM</div> </div> <div>See MG 44.2</div> <div>[.NOT AVAILABLE RATE] NOT AVAILABLE RATE</div> <div> <div>2 KSNV 10/01/12-10/01/12</div><div>Today Show</div><div>658a-9am</div><div>M-----</div><div>:30</div><div>\$900.00</div><div>0.00</div><div>NM</div> </div> <div>Ⓜ MG for 44.1 10/01</div> <div>[Revised Rate to Reinstate]</div> | | | | | | | | | | | | | | | |
| E 45 | KSNV | 10/01/12 | 10/01/12 | M-F Today Show II 3rd Hr | CM | 9-10a | M----- | :30 | 1 | \$425.001 | | 0.00 | NM | 1 | \$425.00 |
| <div>TODAY SHOW II</div> <div> <div>Start Date</div><div>End Date</div><div>Weekdays</div><div>Spots/Week</div><div>Rate</div><div>Rating</div> </div> <div> <div>Week: 10/01/12</div><div>10/07/12</div><div>M-----</div><div>1</div><div>\$425.00</div><div>0.00</div> </div> <div> <div>Spot</div><div>Ch</div><div>Date Range</div><div>Description</div><div>Start/End Time</div><div>Weekdays</div><div>Length</div><div>Rate</div><div>Rtg</div><div>Type</div> </div> <div> <div>1 KSNV 10/01/12-10/07/12</div><div>M-F Today Show II 3rd Hr</div><div>9-10a</div><div>M-----</div><div>:30</div><div>(\$425.00)</div><div>0.00</div><div>NM</div> </div> <div>See MG 45.2</div> <div>[.NOT AVAILABLE RATE] NOT AVAILABLE RATE</div> <div> <div>2 KSNV 10/01/12-10/01/12</div><div>M-F Today Show II 3rd Hr</div><div>9-10a</div><div>M-----</div><div>:30</div><div>\$425.00</div><div>0.00</div><div>NM</div> </div> <div>Ⓜ MG for 45.1 10/01</div> <div>[Revised Rate to Reinstate]</div> | | | | | | | | | | | | | | | |
| E 46 | KSNV | 10/01/12 | 10/01/12 | M-F Today Show III 4th Hr | CM | 10am-11am | M----- | :30 | 1 | \$325.001 | | 0.00 | NM | 1 | \$325.00 |
| <div>TODAY SHOW III</div> <div> <div>Start Date</div><div>End Date</div><div>Weekdays</div><div>Spots/Week</div><div>Rate</div><div>Rating</div> </div> <div> <div>Week: 10/01/12</div><div>10/07/12</div><div>M-----</div><div>1</div><div>\$325.00</div><div>0.00</div> </div> <div> <div>Spot</div><div>Ch</div><div>Date Range</div><div>Description</div><div>Start/End Time</div><div>Weekdays</div><div>Length</div><div>Rate</div><div>Rtg</div><div>Type</div> </div> <div> <div>1 KSNV 10/01/12-10/07/12</div><div>M-F Today Show III 4th Hr</div><div>10am-11am</div><div>M-----</div><div>:30</div><div>(\$325.00)</div><div>0.00</div><div>NM</div> </div> <div>See MG 46.2</div> <div>[.NOT AVAILABLE RATE] NOT AVAILABLE RATE</div> <div> <div>2 KSNV 10/01/12-10/01/12</div><div>M-F Today Show III 4th Hr</div><div>10am-11am</div><div>M-----</div><div>:30</div><div>\$325.00</div><div>0.00</div><div>NM</div> </div> <div>Ⓜ MG for 46.1 10/01</div> <div>[Revised Rate to Reinstate]</div> | | | | | | | | | | | | | | | |
| E 47 | KSNV | 10/01/12 | 10/01/12 | Rachael Ray | CM | 11am-12pm | M----- | :30 | 1 | \$325.001 | | 0.00 | NM | 1 | \$325.00 |
| <div>RACHEL RAY</div> <div> <div>Start Date</div><div>End Date</div><div>Weekdays</div><div>Spots/Week</div><div>Rate</div><div>Rating</div> </div> <div> <div>Week: 10/01/12</div><div>10/07/12</div><div>M-----</div><div>1</div><div>\$325.00</div><div>0.00</div> </div> | | | | | | | | | | | | | | | |
| E 48 | KSNV | 10/01/12 | 10/01/12 | Noon News | CM | 12-1230pm | M----- | :30 | 1 | \$425.001 | | 0.00 | NM | 1 | \$425.00 |
| <div>NEWS</div> <div> <div>Start Date</div><div>End Date</div><div>Weekdays</div><div>Spots/Week</div><div>Rate</div><div>Rating</div> </div> <div> <div>Week: 10/01/12</div><div>10/07/12</div><div>M-----</div><div>1</div><div>\$425.00</div><div>0.00</div> </div> | | | | | | | | | | | | | | | |
| E 49 | KSNV | 10/01/12 | 10/01/12 | The Agenda 1230pm | CM | 1230-1p | M----- | :30 | 1 | \$325.001 | | 0.00 | NM | 1 | \$325.00 |
| <div>AGENDA</div> | | | | | | | | | | | | | | | |

Order / Rev: 104994
Alt Order #: 06837955
Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama for America
Product Desc: OBAMA FOR AMERICA
Estimate: 1536
KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount | | |
|---|-----------|-------------------|-----------------|---|-------------------|-----------------------|-----------------|---------------|---------------|--------------|-----|------------|-------------|-------|------------|--|--|
| E 49 | KSNV | 10/01/12 | 10/01/12 | The Agenda 1230pm The Agenda 1230pm | CM | 1230-1p | M----- | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 | | |
| AGENDA | | | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | | | |
| Week: | | 10/01/12 | 10/07/12 | M----- | 1 | | \$325.00 | | 0.00 | | | | | | | | |
| E 50 | KSNV | 10/01/12 | 10/01/12 | Days of our Lives Days of our Lives | CM | 1258p-2pm | M----- | :30 | 1 | \$425.00 | 1 | 0.00 | NM | 1 | \$425.00 | | |
| DAYS | | | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | | | |
| Week: | | 10/01/12 | 10/07/12 | M----- | 1 | | \$425.00 | | 0.00 | | | | | | | | |
| E 51 | KSNV | 10/01/12 | 10/01/12 | The Doctors The Doctors | CM | 2pm-3pm | M----- | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 | | |
| DRS | | | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | | | |
| Week: | | 10/01/12 | 10/07/12 | M----- | 1 | | \$325.00 | | 0.00 | | | | | | | | |
| E 52 | KSNV | 10/01/12 | 10/01/12 | Dr. Phil Dr Phil | CM | 3-4p | M----- | :30 | 1 | \$450.00 | 1 | 0.00 | NM | 1 | \$450.00 | | |
| PHIL | | | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | | | |
| Week: | | 10/01/12 | 10/07/12 | M----- | 1 | | \$450.00 | | 0.00 | | | | | | | | |
| E 53 | KSNV | 10/01/12 | 10/01/12 | NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) | CM | 4-5pm | M----- | :30 | 1 | \$725.00 | 1 | 0.00 | NM | 1 | \$725.00 | | |
| NEWS | | | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | | | |
| Week: | | 10/01/12 | 10/07/12 | M----- | 1 | | \$725.00 | | 0.00 | | | | | | | | |
| E 54 | KSNV | 10/01/12 | 10/01/12 | M-F News 3 at Eleven M-F News 3 at Eleven | CM | 11pm-1135pm | M----- | :30 | 1 | \$1,200.00 | 1 | 0.00 | NM | 1 | \$1,200.00 | | |
| NEWS | | | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | | | |
| Week: | | 10/01/12 | 10/07/12 | M----- | 1 | | \$1,200.00 | | 0.00 | | | | | | | | |
| E 55 | KSNV | 10/01/12 | 10/01/12 | M-F Early News M-F Early News | CM | 5-630p | M----- | :30 | 1 | \$1,200.00 | 1 | 0.00 | NM | 1 | \$1,200.00 | | |
| NEWS | | | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | | | |
| Week: | | 10/01/12 | 10/07/12 | M----- | 1 | | \$1,200.00 | | 0.00 | | | | | | | | |
| E 56 | KSNV | 10/01/12 | 10/01/12 | M-F Jeopardy M-F Jeopardy | CM | 630-7pm | M----- | :30 | 1 | \$1,300.00 | 1 | 0.00 | NM | 1 | \$1,300.00 | | |
| JEOPARDY | | | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | | | |
| Week: | | 10/01/12 | 10/07/12 | M----- | 1 | | \$1,300.00 | | 0.00 | | | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | | | |
| 1 | KSNV | 10/01/12-10/07/12 | | M-F Jeopardy | | 630-7pm | M----- | :30 | | (\$1,300.00) | | 0.00 | NM | | | | |
| See MG 56.2 | | | | | | | | | | | | | | | | | |
| [NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | | | |
| 2 | KSNV | 10/01/12-10/01/12 | | M-F Jeopardy | | 630-7pm | M----- | :30 | | \$1,300.00 | | 0.00 | NM | | | | |
| Ⓜ MG for 56.1 10/01 | | | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | | | |
| E 57 | KSNV | 10/01/12 | 10/01/12 | M-F Wheel M-F Wheel of Fortune | CM | 7-730pm | M----- | :30 | 1 | \$1,300.00 | 1 | 0.00 | NM | 1 | \$1,300.00 | | |
| WHEEL | | | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | | | |
| Week: | | 10/01/12 | 10/07/12 | M----- | 1 | | \$1,300.00 | | 0.00 | | | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | | | |
| 1 | KSNV | 10/01/12-10/07/12 | | M-F Wheel | | 7-730pm | M----- | :30 | | (\$1,300.00) | | 0.00 | NM | | | | |
| See MG 57.2 | | | | | | | | | | | | | | | | | |
| [NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | | | |
| 2 | KSNV | 10/01/12-10/01/12 | | M-F Wheel | | 7-730pm | M----- | :30 | | \$1,300.00 | | 0.00 | NM | | | | |
| Ⓜ MG for 57.1 10/01 | | | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | | | |
| E 58 | KSNV | 10/01/12 | 10/01/12 | FacetoFace/Ralston Rep Face to Face w/ J.Ralston | CM | 730-758pm | M----- | :30 | 1 | \$900.00 | 1 | 0.00 | NM | 1 | \$900.00 | | |

Order / Rev: 104994
 Alt Order #: 06837955
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama for America
 Product Desc: OBAMA FOR AMERICA
 Estimate: 1536
 KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|-----------|-------------------|-----------------|-------------------------|-------|-----------------------|-----------------|---------------|-------------------|-------------------------|-----|---------------|-------------|-------|------------|
| FACE TO FACE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | M----- | | | | | 1 | \$900.00 | | 0.00 | | | |
| E 59 | KSNV | 10/01/12 | 10/01/12 | The Tonight Show | CM | 1135p-1237a | M----- | :30 | 1 | \$500.00 | 1 | 0.00 | NM | 1 | \$500.00 |
| | | | | Tonight Show | | | | | | | | | | | |
| LENO | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | M----- | | | | | 1 | \$500.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KSNV | 10/01/12-10/07/12 | | The Tonight Show | | 1135p-1237a | M----- | :30 | | (\$500.00) | | 0.00 | NM | | |
| See MG 59.2 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 2 | KSNV | 10/01/12-10/01/12 | | The Tonight Show | | 1135p-1237a | M----- | :30 | | \$500.00 | | 0.00 | NM | | |
| Ⓜ MG for 59.1 10/01 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| E 60 | KSNV | 10/01/12 | 10/01/12 | Late Night w/Fallon | CM | 1237a-136am | M----- | :30 | 1 | \$250.00 | 1 | 0.00 | NM | 1 | \$250.00 |
| | | | | Late Night w/Fallon | | | | | | | | | | | |
| FALLON | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | M----- | | | | | 1 | \$250.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KSNV | 10/01/12-10/07/12 | | Late Night w/Fallon | | 1237a-136am | M----- | :30 | | (\$250.00) | | 0.00 | NM | | |
| See MG 60.2 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 2 | KSNV | 10/01/12-10/01/12 | | Late Night w/Fallon | | 1237a-136am | M----- | :30 | | \$250.00 | | 0.00 | NM | | |
| Ⓜ MG for 60.1 10/01 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| E 61 | KSNV | 10/01/12 | 10/01/12 | Mon PR 8-10p | CM | 8-10pm | M----- | :30 | 1 | \$4,000.00 | 1 | 0.00 | NM | 1 | \$4,000.00 |
| | | | | Monday Prime 8-10pm | | | | | | | | | | | |
| VOICE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | M----- | | | | | 1 | \$4,000.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KSNV | 10/01/12-10/07/12 | | Mon PR 8-10p | | 8-10pm | M----- | :30 | | (\$4,000.00) | | 0.00 | NM | | |
| See MG 61.2 | | | | | | | | | | | | | | | |
| [na] | | | | | | | | | | | | | | | |
| 2 | KSNV | 10/01/12-10/01/12 | | Mon PR 8-10p | | 8-10pm | M----- | :30 | | \$4,000.00 | | 0.00 | NM | | |
| Ⓜ MG for 61.1 10/01 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| N 62 | KSNV | 09/30/12 | 09/30/12 | Wake Up Early w/ Wagner | CM | 430a-5a | -----S | :30 | 1 | \$100.00 | 2 | 0.00 | NM | 1 | \$100.00 |
| | | | | Wake Up Early Wagners | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S | | | | | 1 | \$100.00 | | 0.00 | | | |
| N 63 | KSNV | 09/30/12 | 09/30/12 | Jeopardy in PRIME | CM | M-SA 8-11p / SUN | -----S | :30 | 1 | \$1,200.00 | 1 | 0.00 | NM | 1 | \$1,200.00 |
| | | | | Jeopardy in Prime | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S | | | | | 1 | \$1,200.00 | | 0.00 | | | |
| N 64 | KSNV | 09/29/12 | 09/29/12 | To the Point - ON | CM | 430-5am | -----S- | :30 | 1 | \$100.00 | 2 | 0.00 | NM | 1 | \$100.00 |
| | | | | To the Point - ON | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S- | | | | | 1 | \$100.00 | | 0.00 | | | |
| N 65 | KSNV | 10/01/12 | 10/01/12 | Today-AN | CM | 205a-304a | M----- | :30 | 1 | \$45.00 | 3 | 0.00 | NM | 1 | \$45.00 |
| | | | | Today-AN | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | M----- | | | | | 1 | \$45.00 | | 0.00 | | | |
| N 66 | KSNV | 10/01/12 | 10/01/12 | Mad Money AN | CM | 3:00-4:00am | M----- | :30 | 1 | \$30.00 | 3 | 0.00 | NM | 1 | \$30.00 |
| | | | | Mad Money AN | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | M----- | | | | | 1 | \$30.00 | | 0.00 | | | |

| | |
|---------------|-------------------|
| Advertiser: | Obama for America |
| Product Desc: | OBAMA FOR AMERICA |
| Estimate: | 1536 |

KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------|------|-------------------|-----------------|-------------------|--------------------|-----------------------|-------------|---------------|-------|-------------|-----|---------------|-------------|-------|-------------|
| N 66 | KSNV | 10/01/12 | 10/01/12 | Mad Money AN | CM | 3:00-4:00am | M----- | :30 | 1 | \$30.00 | 3 | 0.00 | NM | 1 | \$30.00 |
| | | | | Mad Money AN | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | M----- | | 1 | | | | \$30.00 | | 0.00 | | | |
| | | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Days</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| | | 1 | KSNV | 10/01/12-10/07/12 | Mad Money AN | 3:00-4:00am | M----- | :30 | | \$30.00 | | 0.00 | NM | | |
| | | | | | | | | | | | | | Totals | 121 | \$95,050.00 |